

ANNUAL PUBLIC FILE REPORT

2006-2007

Call Sign Station(s): KBLR

1. List all full-time job vacancies filled by any station covered by this report during the past year:

Master Control Operator (1)
Sales Assistant (1)
Receptionist (1)
Sales Account Managers (2)
News Reporter (1)
Photojournalist (1)

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.
3. In total, how many interviewees did the station interview for all the full-time job vacancies identified in response to Question 1? There were a total of 38 interviewees for the full-time job vacancies identified this year.
4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name of Recruitment Source	Total number of interviewees referred during year
GEAREERS.COM	38

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated, the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative, and a short summary of the nature and extent of the station's participation in each initiative.

JOB FAIR PARTICIPATION

KBLR regularly participates in the minority job fairs and events. Representatives of KBLR participated in the following job fairs during the reporting period:

La Oportunidad Expo, Cashman Center, June 4, 2006

Expo de la Diversidad, Texas Station, August 2006

La Oportunidad Expo, Cashman Center, April 21, 2007

TRAINING PROGRAM

IN partnership with GE MY LEARNING (online-portal) and on-site rollout via our Human Resources Director, KBLR conducted training programs addressing Performance Expectations and Evaluation, Career Management within GE, and “Spirit and Letter” a course encompassing issues related to integrity, EEO, compliance standards and environment health and safety.

INTERNSHIP PROGRAM

KBLR has developed and implemented an internship program for Summer 2006, working closely with local schools that attract large population of students, including UNLV and CCSN.

KBLR welcomed Blanca Ortiz as one of our interns for the Communications Field from Community College of Southern Nevada.

COMMUNITY INVOLVEMET AND EMPLOYMENT OUTREACH

KBLR is deeply involved in its community of license and the surrounding area, which also extends KBLR’s outreach efforts. KBLR has participated in the following community events.

- Salon Sobre Ruedas 2006
- Quinceañera Expo – November 26, 2006
- Fiestas Patrias – September 2006
- Las Vegas Marathon – December 4, 2006
- Diversity Career Expo – February 2007
- Oportunidad Expo – May 2007
- Cinco De Mayo – May 2007
- Health Fair – May 2007

Additionally, KBLR airs a sixty-second “community calendar” in a weekly basis providing information on job fairs and agencies seeking bilingual staff.

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Sales Assistant _____

Date Job Filled ____ 1/15/07 _____

Recruitment Source

That Referred

Ultimate Hire: _____ Re-Hire _____

Total # of interviewees: _____ 1 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Master Control Operator _____

Date Job Filled ____ 1/29/07 _____

Recruitment Source
That Referred

Ultimate Hire: _____ Referral _____

Total # of interviewees: _____ 2 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

Station: _____ KBLR _____

Job Title: _____ Sales Account Manager _____

Date Job Filled ____ 1/08/07 _____

Recruitment Source

That Referred

Ultimate Hire: _____ www.gecareers.com _____

Total # of interviewees: _____ 10 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Sales Account Manager _____

Date Job Filled ____ 06/11/07 _____

Recruitment Source

That Referred

Ultimate Hire: _____ Referral _____

Total # of interviewees: _____ 6 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Receptionist _____

Date Job Filled ____ 1/15/07 _____

Recruitment Source
That Referred

Ultimate Hire: _____ www.gecareers.com _____

Total # of interviewees: _____ 6 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ News Reporter _____

Date Job Filled ____ 1/26/07 _____

Recruitment Source

That Referred

Ultimate Hire: _____ www.gecareers.com _____

Total # of interviewees: _____ 9 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO

JOB VACANCY RECRUITMENT SOURCE DATA FORM

Station: _____ KBLR _____

Job Title: _____ Photojournalist _____

Date Job Filled ____ 1/26/07 _____

Recruitment Source

That Referred

Ultimate Hire: _____ Re-Hire _____

Total # of interviewees: _____ 4 _____

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this Source Requested Notices?
GE Careers	www.gecareers.com			NO
NBC Careers	www.nbcunicareers.com			NO